DAD REHMAN
SOFTWARE ENGINEER

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PROFESSIONAL SUMMARY

Innovative and results-driven **Software Engineer** with over **5 years of expertise** in **Shopify development, e-commerce optimization**, and **web solutions**. Proven ability to design and implement scalable Shopify integrations, execute high-impact digital campaigns, and lead training workshops that empower aspiring developers. Adept at **full-stack development, ethical hacking**, and **Android app development**, with a relentless focus on delivering measurable results.

SKILLS AND EXPERTISE

Technical Skills
- **Programming:** C#, JavaScript, PHP, HTML, CSS, Python
- **E-commerce:** Shopify development, API integration, SEO optimization
- **Game Development:** Unity, Unreal Engine, VFX editing
- **Web Development:** WordPress, responsive website design
- **Cybersecurity:** Ethical hacking, phishing prevention, Wi-Fi security
- **Mobile Development:** Android app development, API design

Creative Tools
- Adobe Suite (Premiere Pro, Photoshop, After Effects, Illustrator)
- Canva, Figma, Microsoft Office Suite

Additional Skills
- Social media marketing and analytics (Facebook, Instagram, YouTube)
- Teaching and workshop facilitation
- Video editing and graphic design

WORK EXPERIENCE

Freelance Web Developer

Feb 2019 - Present
- Developed and customized **15+ Shopify stores**, generating over **$4,000 in revenue**.
- Integrated **custom APIs** and implemented advanced SEO strategies, increasing organic traffic by **35%**.
- Delivered **10+ online training sessions** on Shopify and WordPress tools, impacting **200+ participants globally.**

Social Media Manager

Jan 2018 - Present
- Created and managed marketing campaigns across Facebook, Instagram, and YouTube, increasing engagement rates by **40%**.
- Created data-driven strategies, boosting brand visibility and achieving a **20% increase in web traffic.**

Shopify Trainer

Oct 2022 - Mar 2023
- Conducted **5+ workshops** on Shopify customization, SEO, and API integration, training **100+ students.**
- Produced **detailed video tutorials**, facilitating hands-on learning experiences.

Software Developer Intern

Oct 2022 - Mar 2023

- Assisted in developing scalable software applications, prioritizing performance and security.
- Authored technical documentation and streamlined workflows for legacy systems.

EDUCATION

Bachelor of Science in Software Engineering

University of Engineering and Technology, Khuzdar **| Mar 2020 - Dec 2024**

- **Final Year Project:** Designed an "**Unfamiliar Navigation Location Device**" to assist users in navigating unknown areas (Grade: A+).
- **Leadership:** Served as Vice President and later President of the Student Developer Society.
- Conducted workshops on freelancing, ethical hacking, and Android development.

FSC in Engineering

Degree College, Panjgur, Balochistan **| Jan 2018 - Dec 2020**

- Maintained excellent attendance throughout the program.
- Started freelancing on Fiverr, specializing in web development and e-commerce solutions.
- Taught English at a local language center for 1.5 years, completing Level 5 and earning top positions in all classes.

CERTIFICATIONS AND ACHIEVEMENTS

- **Final Year Project Certificate:** Awarded for outstanding performance in Software Engineering project.
- **Android Development Certificate:** Successfully completed a 3-month course. Achieved A+ in a 3-month course.
- **Workshop Certifications:** Delivered workshops on Fiverr, Canva, and freelancing at UET Khuzdar.
- **Website Development Certificates:** Shopify and WordPress specialization programs.
- **Coursera and Skillshare Certificates:** Completed courses in technology, design, and freelancing.
- **Student Development Society Leadership Certificate:** Recognized for exemplary leadership and contributions.

PROFESSIONAL PROJECTS

1. **Unfamiliar Navigation Location Device:** Final year project, designed to aid users in navigating unfamiliar areas.
2. **Custom Shopify Store Development:** Created Shopify stores with API integration and SEO optimization for clients.
3. **Bykea Clone Application:** Recreated the Bykea app as part of Android development coursework.
4. **E-commerce API Integration:** Developed plugins for seamless payment and inventory management on Shopify.

LANGUAGES

- English
- Urdu
- Bravi
- Balochi

REFERENCES

Available upon request.